



Dr. MAHMOUD TA`ANI

Multimedia Design
Department of Visual Arts

Amman - Jordan

DOB: April, 03, 1982

Marital Status: Married

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Graphic Designer

Mahmoud Taani is currently working at the College of Art and Design, University of Jordan. Mahmoud is a research paper in graphic design and typography design entitled: Inspiration a main catalyst for the creative process in typography design. He received his BA in Graphic Design from the Faculty of Fine Arts - Yarmouk University. Then in 2015 he obtained a master's degree in plastic arts from Yarmouk University, and a doctorate from Alexandria University, Egypt. Bachelor's degree in Graphic Design and Communication entitled: "Design solutions for awareness-raising advertisements and their role in addressing social issues in Jordan." He has a published research titled: The Artistic Role of Women in TV Advertising (A Comparative Study between Jordan and Egypt), and now Full-time Lecturer, Department of Visual Arts, College of Art and Design, University of Jordan.

EDUCATION:

2021: Ph.D. in Fine Arts (Design and Graphic Communication), Alexandria University.

2015: Master of Fine Arts, majoring in (plastic arts), Yarmouk University.

2006: Bachelor of Fine Arts, specialization: (Graphic Design), Yarmouk University.

EXPERIENCE:

2008-2020: Artistic director and graphic designer at the University of Jordan Press.

2020-2022: Art director and graphic designer at the Faculty of Art and Design, University of Jordan.

2022: Full-time Lecturer, Department of Visual Arts, College of Art and Design, University of Jordan.

LANGUAGES:

Arabic: Fluent

English: good

DESIGN PROFICIENCY:

- Book design
- Magazines design
- Ad design
- Page Layout

TECHNICAL PROFICIENCY:

PLATFORMS:

- Mac OS
- Windows
- Applications:
 - Adobe Photoshop CC
 - Adobe Illustrator CC
 - Adobe InDesign CC